

The Hidden Workforce

Are you having a hard time hiring and retaining qualified employees?

Hear from employers who have discovered a secret!

Chautauqua Works Business Services Team (BST) is pleased to sponsor a *free informational session* on how to tap into the hidden workforce that exists in Chautauqua County.

Benefits include:

- Hear from a panel of Chautauqua County employers who will discuss their recruitment & retention strategies;
- Understand the benefits & challenges of hiring candidates from the hidden workforce;
- Network with other businesses; and
- Ask questions and brainstorm strategies with panelists and members of the BST.

Panel Includes:

- Troy Smith - The Home Depot
- Betsy Ellis - Heritage Group
- Harold Roberts - Clarke Box-it
- Kim Spentz—Wegman's

A complimentary breakfast buffet will be provided.

**Tuesday, March 6th, 2007
8:00 am—10:00 am
Cassadaga Job Corps Center
8115 Glasglow Road
Cassadaga, NY**

RSVP to Lori Jafarjian BY 2/28/07 at
(716) 487-5173 or ljafarjian@chautauquaworks.com

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